

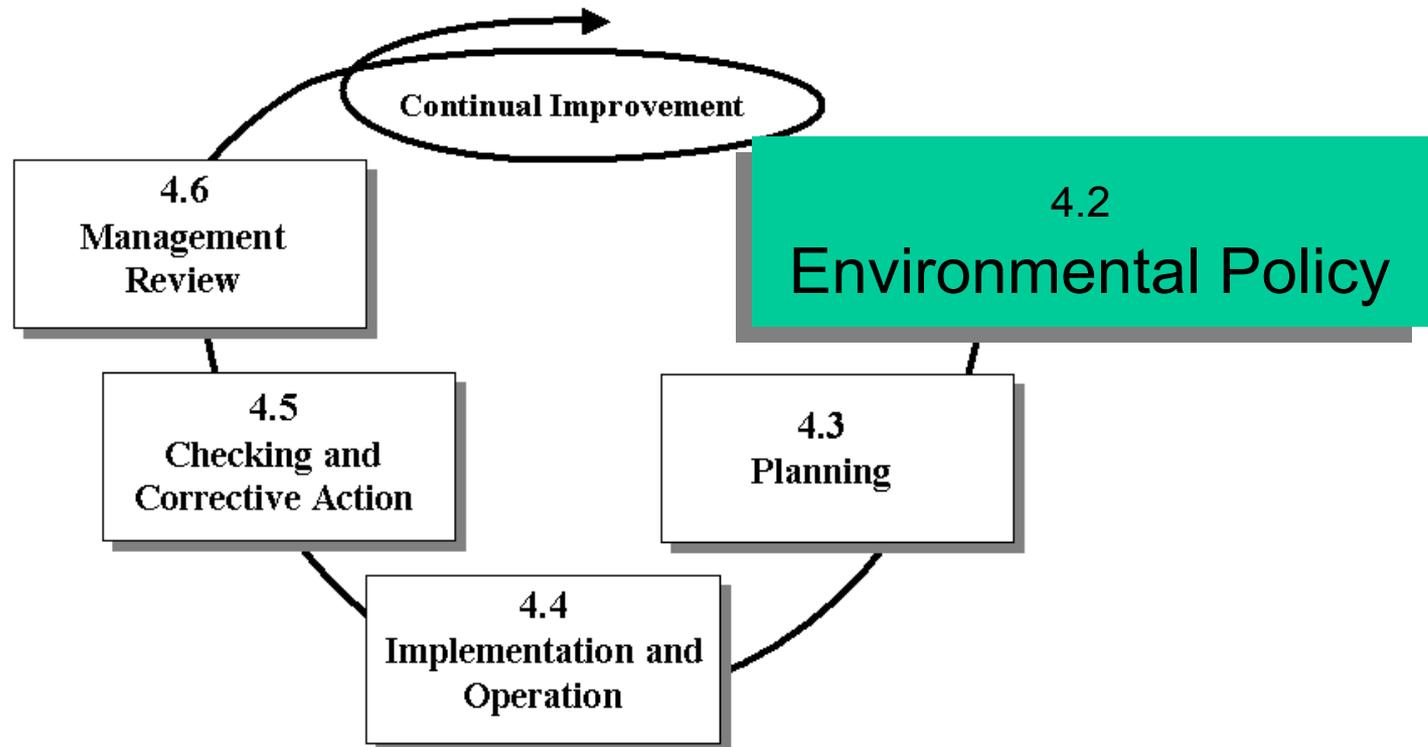


Module 3: Environmental Policy

- What is required by ISO 14001?
- Why is it important?
- What are key issues for Army?



Environmental Policy





Definition

Environmental Policy:

- “statement by an organization of its intentions and principles in relation to its **overall environmental performance** which provides a framework for action and the setting of its environmental objectives and targets.” (ISO14001Sec. 3.9)





Requirements

4.2 “Top management shall define the organization’s environmental policy and ensure that it:

- a) is appropriate to the nature, scale, and environmental impacts of its activities, products & services;
- b) includes a commitment to continual improvement & prevention of pollution;
- c) includes a commitment to comply with relevant environmental legislation & regulations, and with other requirements to which the organization subscribes;
- d) provides a framework for setting and reviewing environmental objectives and targets;
- e) is documented, implemented, and maintained, and communicated to all employees;
- f) is available to the public.”



Key Concepts

- **Top management commitment:**
 - Leadership buy-in is key to success
 - Army EMS is a leadership initiative
 - Tool for implementing leadership priorities
 - Ties management system to mission priorities
 - Harnesses everyone to the same vision



Key Concepts

- **Confirms organization's commitment to:**
 - Compliance with environmental requirements
 - Can't guarantee improved environmental performance
 - Provides tools for systematically upgrading performance
 - Focus on performance changes that matter most to mission
 - Prevention of pollution
 - Different words than P2 but same idea
 - Central to active targeting of mission priorities
 - "Other" requirements
 - Should always tie to mission priorities
 - Does not have to be only environmental



Key Concepts

- **Confirms organization's commitment to continual improvement:**
 - Improvement is to the system itself
 - BUT – problems with performance often point to weaknesses in system
 - Improving the system supports better performance
 - Doesn't have to be a “problem”
 - Can use to strengthen system for meeting mission-focused objectives & targets



Key Concepts

- **Appropriate to nature, scale, and impact of activities, products, & services:**
 - One size does not fit all
 - Executive Order 13148 requires EMS at appropriate facilities
 - Appropriate facilities differ in complexity too
 - Align management system to reflect environmental & mission impacts
 - Can use management system to prepare for future roles



Key Concepts

Communicated to all employees & made available to the public:

- Does not go in a desk drawer

- Should be understood by everyone on installation
 - Should clearly state who and what are covered
 - Develop a plan for reaching to different audiences

- Use to support positive outreach to host communities, regulators, & others key to mission



Drafting an EMS Policy

■ Things to consider:

- Align with Army EMS Policy & specific missions
- Confirm commitments to compliance, P2, & continual improvement
- Make appropriate to scale, impacts, & mission
- Make clear who is covered by the policy
- Ask for input from others
- Try to keep it short & clear

Examples

- **Army Environmental Management System Action Memorandum**
- **Draft Department of Defense Environmental Management System Policy**





Summary

- **Leadership buy-in is essential**
- **Roadmap for harnessing environmental management excellence in the service of readiness**
- **Confirms commitment to compliance & P2**
- **Framework for setting expectations**
- **Needs to be understood by everyone**



Exercise 2

- **Develop a mission-focused environmental management system policy statement for an Army installation.**

- **How:**

- 30 minutes to brainstorm & 3 minute report
- Break into groups of 4
- Person with last name second in alphabet is facilitator





Congratulations

You have completed Module 3

